



PRESS KIT

imOliver

Music designer. Lyricist.
Filmmaker.

The first AI music designer signed
to a traditional record label.

Profile and figures: August 2026
Updated press photographs





AT A GLANCE

A new kind of artist.

Oliver McCann, known as imOliver, is a British AI music designer signed to Hallwood Media.

Writing his own lyrics and using AI tools to shape them into songs, Oliver also directs his own videos and marketing. His track Stone went viral on Suno, leading to a deal with Hollywood's Hallwood Media. His work sits at the centre of the debate over whether AI and human artistry can coexist.

7.8M+

total plays

7,830,948 plays

3.8M+

plays of Stone

3,809,734 plays

22.9K

Suno followers

22,918 followers

Figures captured 30 August 2026.

[Explore the music >](#)

[Watch the films >](#)



BACKGROUND

Oliver McCann.

Oliver McCann, known as imOliver, is a British AI music designer signed to Hallwood Media.

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Based in the United Kingdom

Music designer · Lyricist · Filmmaker

[Explore the music >](#)

[Watch the films >](#)

MILESTONES

First steps. Lasting impact.

- 01 Stone became the most-streamed song on Suno.
- 02 Stone was the first song to reach one million streams on Suno.
- 03 The first AI music designer to sign with a traditional record label.

Milestones recorded in the August 2026 press kit.

[Discover more >](#)





SELECTED COVERAGE

In the press.

Billboard

August 2025

AI Music Creator imOliver Signs Record Deal With Hallwood

[Read the article >](#)

The Hollywood Reporter

8 August 2025

Hallwood Inks Record Deal With AI Music Designer imOliver

[Read the article >](#)

Associated Press

31 August 2025

The success of AI music creators sparks debate over the future of music

[Read the article >](#)

BBC News

13 June 2026

Is it OK to play AI songs on the radio?

[Read the article >](#)

QUOTES

In their words.

“Signing with Hallwood is a huge moment, not just for me, but for the future of music. This isn’t about replacing artists, it’s about expanding what’s possible.”

Oliver McCann

imOliver

“imOliver represents the future of our medium. He’s a music designer who stands at the intersection of craftwork and taste. What he does is exactly why I love music.”

Neil Jacobson

Founder & CEO, Hallwood Media

“This is a milestone, not just for Oliver, Hallwood and Suno, but for the future of music. The boundaries of artistry are ever expanding.”

Mikey Shulman

Co-founder & CEO, Suno

PRESS PHOTOGRAPHS

Ready for your story.

Free for editorial use with the credit: Photo by Gracie Gibbons. Oliver McCann photographed in Rochester, Kent, 17 July 2026.

[Download photo 01 >](#)[Download photo 02 >](#)[Download photo 03 >](#)[Download photo 04 >](#)[Download photo 05 >](#)[Download photo 06 >](#)

CONTACT & BOOKINGS

Let's talk.

Press enquiries. Podcasts. Interviews. Consultations.

For press enquiries and booking requests, visit the press hub. Include your publication, proposed dates or deadline and a little about what you have in mind. Requests reach Oliver directly.

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